IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor: Allan M. Hansen Confirm. No.: 2046

Serial No. 10/699,265 Art Unit: 3623

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Title: Methods and systems for Option-based product definition

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION DATED JULY 10, 2008

This response includes a section for amendments to the specification, a section for amendments to the claims and a section for remarks.

A petition for a one month extension of time is attached. The petition extends the shortened period for response to Nov. 10, 2008.

Respectfully submitted,

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Date: Nov. 10, 2008